



## Cyril Amarchand Mangaldas advised Reliance Industries Limited's wholly-owned subsidiary RISE Worldwide Limited ("RISE")

**April 11, 2025, Mumbai:** Cyril Amarchand Mangaldas advised Reliance Industries Limited's wholly-owned subsidiary RISE Worldwide Limited ("RISE"). RISE, BLAST Esports Limited (a wholly owned unit of Denmark-based BLAST ApS.) have entered into a strategic partnership and will form a new joint venture ("JV") entity, bring together BLAST's esports media production expertise, publisher relationships, IPs, and Jio's technology expertise, distribution reach, and local relationships to host these events on the Jio Games Platform. The JV will cater to the entire esports spectrum i.e., services to publishers and sponsors, end-to-end tournament management, targeted marketing and production and broadcasting.

The transaction team was led by **L. Viswanathan**, *Senior Partner*; **Arun Prabhu**, *Partner (Head - Technology)*; **Aarushi Jain**, *Partner (Head - Media, Education & Gaming)*; **Swati Sharma**, *Partner (Head - Intellectual Property)*; with assistance from **Pooja Kapadia**, *Principal Associate*; **Kush Wadehra**, *Principal Associate*; **Nidhi Jhavar**, *Consultant*; **Shobhit Dave**, *Associate*; **Kanav Khanna**, *Associate*; and **Udisha Surana**, *Associate*.

The transaction was signed on 20th March, 2025.

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### About Cyril Amarchand Mangaldas

Cyril Amarchand Mangaldas (**cam**) is India's leading law firm with a global reputation of being trusted advisers to its clients. The Firm advises a large and diverse set of clients, including domestic and foreign commercial enterprises, financial institutions, private equity and venture capital funds, start-ups, government and regulatory bodies. The Firm generalists, specialists and senior ex-regulators expertly guide clients across a spectrum of transactions, sectors and regulations. The Firm is one of the largest full-service law firm in India and offices in key business centers at Mumbai, Delhi-NCR, Bengaluru, Ahmedabad, Hyderabad, Chennai, GIFT City, Singapore and Abu Dhabi.

The Firm received "National Law Firm of the Year: India" at the IFLR Asia-Pacific Awards for the second consecutive years in 2023 and 2022 and "Innovation in Advancing Markets" award at the FT Innovative Lawyers Asia Pacific 2022 Awards. The Firm had won "India Deal Firm of the Year" at the ALB India Awards and "Firm of the Year" at the IFLR1000 India Awards in 2022.

### For further information please contact:

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